




NSG Dutch Noise Initiatives

EEB Seminar on Noise Reduction Policies
23 November 2009
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NSG in short

- Founded 40 years ago in March 1970
- Main aim noise abatement through:
 - Influencing national policy (implementation)
 - Influencing public opinion, through communication and education
 - Public support via helpdesk
- Board, bureau and advisory committee
- Financed by sponsors, donations and subsidies



NSG: Main activities

- NSG seminar (annual)
 - Thematic workshops (4/year)
 - Documentation: brochures, journal, website (www.nsg.nl in Dutch)
 - Helpdesk and expert advise
- ❖ **Priority on traffic noise, neighbour noise and recreational noise**



Some 'numbers'

- 100 NSG participants at thematic workshops
- 250 – 300 participants at annual NSG seminar
- 1300 donors
- 600 questions at helpdesk, of which 450 on neighbour noise
- Twice year newsletter

New initiatives in 2009 (1)

- Promotion of e-scooter
- Promotion of quiet tyres
- Expert in TV programme “The driving judge”
- Support of local initiative against noise of high speed train



New initiatives in 2009 (2)

The “New Tyre Campaign”

- Initiated early 2009 by Min. Traffic Management
- Goal is increase of purchase of ‘new tyres’ 5% per year and increase number of people check car's tyre pressure on regular (monthly) basis
- TV and radio commercials, website, list of ‘new tyres’
- Supported by many companies, NGOs and authorities



Activities foreseen in 2010

- 40th anniversary seminar in March 2010: “The future of noise abatement”
- Innovation Programme Noise in Urban Areas
- Electric scooters and youth
- FAQs on website
- Noise awareness day: special focus on schools

Innovation Programme Noise

- Initiative of Min. of Environment (2010-2013)
- Promotion of traffic noise abatement through low noise surfaces, silent tyres, electric vehicles
- Promotion of good acoustic quality in urban planning
- Through: information dissemination, pilot projects, helpdesk and guidance